

Laborama 2010

The 11th edition of Laborama will take place on March 11 and 12 in hall 2 of Brussels Kart Expo, Groot-Bijgaarden, Belgium. The trade show is open to visitors from 10am till 5pm.

Laborama is the trade show for laboratory professionals in Belgium. It is an annual event offering the users of laboratory equipment and consumables the possibility to collect the latest information available and to get updated on the evolution of the market. This event is the place where all professionals from the laboratory sector can meet and have business contacts. Further it provides laboratory professionals and exhibitors with extensive possibilities for networking. The trade show is organized by UDIAS, the trade association for distributors and manufacturers of laboratory equipment in Belgium.

In 2007 it was decided to modify the Laborama concept from a regional trade show with one day exhibitions in Flanders and in the Walloon region of the country into a two day event in the Brussels region. This decision proved to be very successful as the number of exhibitors as well as the number of visitors increased constantly.

At the beginning of January 2010, 110 companies already registered to participate in this year's edition. This means that in spite of the actual economic situation the level of subscriptions keeps increasing and every new edition of



Laborama is more promising than the previous one. In 2009 some 2,400 professionals visited the trade show. For 2010 we hope to, at least, equal this numbers of visitors. Over the last couple of years, Laborama more than confirmed its value and position as a trade fair. In Belgium it has become the meeting place by excellence for all laboratory professionals. Preregistration for visitors is already activated on the exhibition's website www.laborama.be. After preregistering,

visitors will receive a barcode, giving them free entrance to the exhibition.

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